### Name: Julie Bordetsky

### Date: 23/12/18

# **CURRICULUM VITAE**

## 1. Personal Details

Home Address: 1 Hatapuz, apt. 14, Kfar Saba Home Telephone Number: n/a Office Telephone Number: n/a Cellular Phone: 252-9261-995 Electronic Address: julesbord@gmail.com

# 2. <u>Higher Education</u>

#### **Undergraduate and Graduate Studies**

Period of	Name of Institution	Degree	Year of Approval of
Study	and Department		Degree
1991 - 1994	Bar-Ilan University,	BA in French	Incomplete
	Ramat Gan, Israel	Linguistics,	
		Literature, and	
		Culture	
2004 - 2006	University of Northern	BA in Liberal	2006
	Iowa, Cedar Falls,	Arts/French	
	USA	Major	
2008 - 2010	University of Northern	MA in	2010
	Iowa, Cedar Falls,	TESOL/Applied	
	USA	Linguistics	

# 3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and	Rank/Position
	Department	
2009 - 2011	University of Northern Iowa, Cedar	ESL Instructor
	Falls, IA, USA – Culture & Intensive	
	English Program	
2011 - 2014	Tel Aviv University, Israel - English	EAP Instructor
	Programs, Division of Foreign	
	Languages	
2012 - present	Ruppin Academic Center, Israel	EAP Instructor
2014 - 2016	David Yellin College of Education in	EAP Instructor
	Jerusalem, Israel	
2014 - 2015	Hebrew University of Jerusalem,	EAP Instructor
	Israel	

## 4. <u>Scholarships, Awards and Prizes</u>

Kraft Scholarship for Exemplary Academic Work and Community Involvement, University of Northern Iowa, Cedar Falls, IA

מצטייני דיקן' בהוראה לשנת תשע"ד- המרכז האקדמי רופין

# 5. <u>Teaching</u>

## **Courses Taught in Recent Years**

Year	Name of Course	Type of Course	Degree	Number
		Lecture/Seminar/Workshop/High		of
		Learn Course/Introduction		Students
		Course (Mandatory)		
2009 -	ESL Culture &	Lecture	Preparatory	~ 25
2011	Intensive English 4-			
	skills, all levels			

2012	Summer Course for Medical Sciences	Lecture	MA	25-30
	& Nursing ("Haredim be'Akademia"			
	Project, Yedidut Toronto Foundation)			
2013	AMIR (Academic English Proficiency	Lecture	Preparatory	25-30
	Test), Intensive Preparatory Course			
2012-	Advanced EAP for Social Sciences	Lecture	BA	25-30
2014				
2013-	Advanced EAP for Exact Sciences	Lecture	BA	25-30
2014				
2013	General Advanced Intensive EAP	Lecture	BA	25-30
2014	Intermediate EAP at the 'Mehina'	Lecture	Preparatory	25-30
	Preparatory Program			
2013	Intermediate EAP High-Tech OFAKIM	Lecture	BA	25-30
	at the 'Mehina' Preparatory Program			
2012	General Advanced EAP for BA-	Lecture	BA	25-30
	Executives			
2012 -	Advanced EAP for Business	Lecture	BA	25-30
present	Administration			
2012 -	Advanced EAP, Business	Lecture	BA	25-30
present	Communication Skills (written/oral) for			
	Business Administration/Marketing			
2012 -	Advanced EAP for Engineering	Lecture	BA	25-30
present				
2012 -	Intermediate/ Advanced EAP for	Lecture	BA	25-30
present	Economics & Accounting			
2012 -	Advanced /Intermediate EAP for	Blended / High	BA	25-30
present	Behavioral/Social Sciences & Nursing	Learn		
2014 -	Low Advanced for Science Majors	Lecture	BA	25-30
2015				

### 6. Miscellaneous

I decided upon a career change in 2004. Previous to that, my experience included work in the fields of speech writing, copywriting, and editing along with administrative/public relations/marketing positions.

### 7. <u>Professional Experience</u>

#### Speech Writing, Copywriting, and Editing 1996 – 2010

#### University of Northern Iowa, Cedar Falls, IA, USA

Editorial Assistant: UNI Holocaust and Genocide Education Committee

• Krakow Legacy of the Holocaust Conference manuscripts for publication (proofreading, evaluating, and editing)

American Jewish Joint Distribution Committee, Bulgaria and former Yugoslavia

Speech and Report Writing,

• The World Conference on Dialogue among Religions and Civilizations (Ohrid, Rep. of Macedonia): field reports and presentations on cultural, political, and social topics

#### Administrative/PR/Marketing 1996 – 2011

#### University of Northern Iowa, Cedar Falls, IA, USA

Program Coordinator: Center for Multicultural Education

- Planned and coordinated educational and diversity awareness programs and events in conjunction with student organizations, other University departments, and community partners;
- Coordinated preparation and distribution of informational materials regarding the CME events, activities, and schedules;
- Executed major department-sponsored cultural programs for the campus community

## Jewish Federation of St. Joseph Valley in South Bend, IN, USA Special Projects Coordinator

### • Developed PR strategies with local media; liaised with FOX TV, South Bend Tribune;

- Served as official liaison to university partners, including the University of Notre Dame, Indiana University South Bend, and Andrews University;
- Assisted in the planning and implementation of the Annual Fundraising Campaign;
- Provided Academic Judaica and Holocaust seminars and workshops to St. Joseph County educational institutions (joint project with the "Facing History and Ourselves," Boston, MA)
- Coordinated national and world-wide public Holocaust Memorial events in conjunction with state agencies and other government institutions in Northern Indiana

#### American Jewish Joint Distribution Committee, Jerusalem, Israel

#### Program Coordinator

- Provided in-house administrative support and logistics to leadership training seminars in Eastern/Western Europe, India, Latin America, and the FSU;
- Coordinated joint educational programs with Yad Vashem, Beit Hatefutsoth, Knesset, and Galei Tzahal;
- Produced program promos (video/audio/printed materials);
- Launched the Russian Intranet for the Morim.org and Madrichim.org Educational Search engines (joint project with JDC-Europe)

#### Public Relations Department, Ra'anana Municipality, Israel

#### Public Speaker

• Served as a guest speaker to delegations of prominent public figures and other benefactors from France and the U.S.A.