



DIPLOMA SUPPLEMENT

Higher Education System in Israel

Degrees

Higher education in Israel is a three-tiered system offering Bachelor's, Master's and Doctoral degree programs. Programs granting Bachelor's degrees (e.g., BA, BSc, BSN, BSW) usually last three or four years. Completion of this first degree qualifies students for admission to subsequent degree programs. Master's degree programs generally last two years and offer a thesis or non-thesis tracks. Students who complete a Master's degree with a research track are eligible for admission to Doctorate programs. Each university determines additional admissions requirements. Doctorate programs generally last four to six years and are offered in various disciplines.

Access to Higher Education

Israeli institutes of higher education generally require a matriculation diploma and a standardized psychometric examination. The exact requirements vary depending on the institution and field of study. Programs may have additional requirements such as entrance interviews, examinations, or artistic portfolios. Admission requirements for all programs are determined on a competitive basis by the institution and are approved by Israel's Council for Higher Education (CHE).

Types of Higher Education Institutions

Israel has 61 academic institutions: nine universities (including the Open University) and 31 academic colleges that award Bachelor's and Master's degrees. Currently, only research universities offer research PhD degrees.

Government Agencies

The Council for Higher Education (CHE), established according to the Council for Higher Education Act 1958, is the regulatory body responsible for the academic aspects of all institutions of higher education in Israel. According to the Council for Higher Education Act, higher education institutions are accredited by the Quality Assessment Division of the CHE at the study program level in universities and colleges.



Ruppin Academic Center

With 5000 students, Ruppin Academic Center (RAC) is one of the largest public colleges in Israel. It was established in 1949 by Israel's first Prime Minister, David Ben Gurion.

Today, RAC awards 21 undergraduate (BA, BSc, BSN, BSW) and graduate degrees (MA, MBA, MSc) in Marine Sciences, Engineering, Social and Community Sciences, Economics and Management. RAC offers innovative study programs committed to developing knowledge and professional competencies that address Israel's most vital social and economic challenges.

Ruppin Academic Center has been consistently awarded top ratings in satisfaction surveys conducted among Israel's higher education student population.

The Ruppin Academic Center has four faculties:

The Faculty of Economics and Business Administration awards BA degrees in Economics and Accounting, Economics and Management, Business Administration, and a Global Master's in Business Administration (MBA).

The Faculty of Social and Community Sciences awards Bachelor's degrees in Behavioral Sciences (BA), Nursing Sciences (BSN), and Social Work (BSW) and Master's degrees in Immigration and Social Integration, Organizational Psychology, Clinical Psychology (with thesis), and Clinical Psychology of Adulthood and Aging.

The Faculty of Engineering awards BSc degrees in Industrial Engineering and Management, Computer Engineering, Electrical and Electronics Engineering, Computer and Information Sciences, and MA degrees in Logistics and Global Supply Chain.

The Faculty of Marine Sciences awards BSc degrees in Marine Environmental Sciences and Marine Biotechnology, Master's degrees in Marine Resource Management and MSc degree in Marine Sciences (with thesis).



The Faculty of Economics and Business Administration at the Ruppin Academic Center has been awarding CHE-accredited academic degrees since 1979. The Faculty currently offers three undergraduate programs with CHE accreditation: BA degrees in Economics and Management; Economics and Accounting, and Business Administration, as well as a Master's degree in Business Administration (MBA). Students in these undergraduate and graduate degree programs acquire basic concepts in management and economics and advanced analytical and thinking tools that enable them to move into challenging and diverse roles in Israel's business and public sectors. The academic programs at the Faculty of Economics and Business Administration combine theory, research, and practice with a wide range of specializations, including Finance, Accounting, Marketing, Human Resource Management, Organizational Development and Consulting, Information Systems Management, and Business Innovation. The Faculty of Economics and Business Administration is divided into four departments.



Undergraduates (BA) in Business Administration – Profile

Students in the Department of Business Administration at the Ruppin Academic Center study for three years (six semesters) and earn 120 credits in general mandatory courses, electives, seminars, and specialization courses that include an applied final project. Students acquire the basics of economics, finance, information systems, mathematics, and statistics in the first year. They take introductory marketing, organizational behavior, human resource management, and data systems courses. In the second and third years, students take courses in finance, decision-making, accounting, research methods, and strategic management. They also take elective courses and a research seminar. Beginning in the second year, students choose one specialization from the following options: Marketing Management, Human Resource Management and Organizational Development, or Information Systems.

Specializations

Marketing Management

This specialization offers a wide range of theoretical and practical tools essential in the contemporary marketing world. Theoretical and practical knowledge is illustrated through event analysis, simulations, and practical experience with real businesses. The specialization includes designing and implementing a marketing plan for a working business (establishing digital assets, social media management, etc.). By the end of the specialization course, graduates will have acquired tools to formulate a vision for companies and brands, plan and carry out marketing research, design a marketing strategy, create and implement a marketing plan, and assess the results using analytic tools.

Human Resource Management and Organizational Development

This specialization gives students a general understanding of business and the psychological and social insights required for optimal management of an organization's employees and managers. Students take courses in the professional and proficient selection and recruitment of high-quality employees; leading organizational development processes; developing training systems; managing employee evaluation processes; implementing strategies for managing human capital, and labor law. These courses link theory and practical experience using a range of tools relevant to organizational human resource management.



By the end of the program, graduates will have acquired tools and competencies that enable them to evaluate resumes; conduct job interviews; perform a diagnosis of organizational cultures; make practical recommendations based on the diagnosis; map training needs; plan and design a training program; assess performance evaluation processes; link a business strategy with an appropriate human resources policy, and apply acquired knowledge and tools in a variety of organizational contexts.

Information Systems

This specialization trains students in methods and tools for managing and developing information systems. It provides them with the theoretical and practical knowledge required at every stage of information system development, from initiation to implementation. Students learn about and apply a wide range of technologically advanced methods and tools and master integrating them into businesses and research institutes that deal with information and information systems. Graduates will be able to classify and develop databases; analyze, design, and develop online information systems and mobile applications; proficiently use various programming development languages (JavaScript, HTML5, REACT); manage organizational data; develop Business Intelligence (BI) systems; manage every aspect of the implementation of information systems including costs, scheduling, resources, risks, quality assurance, teams, communication, conflicts and complaints. The specialization culminates in a final project where students design and implement an information system for an actual customer and face challenges related to the client's real-life situation. Alternatively, students may choose an entrepreneurial business idea and develop it into an information system – usually a mobile application. This should provide an innovative response to a need that the student identifies, defines, analyzes, and can fully implement into the client's work environment.