



## **CURRICULUM VITAE**

### **Personal Details**

Name	Eyal Hayardeny
Date and place of birth	11.06.1970 Israel
Military service	1991-1994, budget officer (Lieutenant), Chief of Staff's financial consulting unit, Ministry of Defense - Budget Division
Marital status:	Married + 4
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### **Education**

1998-2000	Bar Ilan University, Department of Economics - PhD studies
1997	CPA license
1993-1995	Bar Ilan University, M.B.A with honors
1993	Bar Ilan University, Accounting
1989-91	Bar Ilan University, B.A. with honors, Department of Economics and Accounting
Languages	Hebrew – native language English – full proficiency

## **Professional Experience**

2011 – Present	<b>Reblaze Technologies Ltd.</b> – Cyber Security Hi-Tech Company. Develops and provides Cloud Native Web Applications & API Protection ( <a href="http://www.reblaze.com">www.reblaze.com</a> ) – <b>Founder, CEO and chairman.</b>
2004 – 2019	<b>Peamei Tikva Ltd.</b> – foundation for donations in Israel. <b>CEO and board member.</b> Managed investments in the amount of app. \$70 million
2009 – 8.2018	<b>Bank Mercantile Discount Ltd.</b> – <b>Board member</b> , chairman of the risk management committee and member of the Credit committee and audit committee
2004-2009	<b>Shamir Optical Industry, Ltd.</b> – <b>President and CEO</b> , Chairman of the board of all subsidiaries, Executive Vice President for business development. Led the IPO of the company in the Nasdaq Stock Exchange in 2005 based on pre-money valuation of \$230 million. On the Shamir Optical group - 2009 revenues of about \$140 million, about 1,200 employees in over 15 countries.
1998 – Present	<b>Lardan Group - CEO and Owner.</b> The firm provides Investment Banking and financial consulting services and manages its portfolio investments. Projects, principal services, and Investments: <ul style="list-style-type: none"><li>• Financial &amp; Investment management of about \$120 million in Israel and abroad</li><li>• Merger of Azimuth Technologies Ltd. with Elbit Systems Ltd. (Azimuth value of 240 million NIS)</li><li>• Merger of Com-line Ltd. and Malam Group Ltd.</li><li>• Preparation of business plans and budgets for various companies, including representation vis-à-vis the World Bank (IFC)</li><li>• Financial exposure management including financial derivatives for Israel's leading financial institutions</li><li>• Investments in several companies in Israel, US and Europe in the sectors of cloud migration, real estate, fin tech and financial</li></ul>
1999-2004	<b>FIBI Investment House Ltd.</b> and <b>FIBI Holdings Ltd</b> (parent company of the First International Bank Ltd.) - <b>Business Development Management.</b> Managing an investment portfolio of more than \$150 million in Israel and abroad. Review of new investments, management and support for the group's holdings in a large number of companies and initiatives, in a wide range fields; Board representative in the companies held.

1994-1998	<p><b>KPMG Accountants firm</b> – Investment Banking, financial consultancy, and reorganization. Main projects:</p> <ul style="list-style-type: none"><li>• Recovery program for Rafael - Advanced Defense Systems Ltd, for the Ministry of Defense and the Ministry of Finance</li><li>• Business plan for the approved factory for the Intel factory in Kiryat Gat</li><li>• Merger between Batucha and Ilanot Discount Ltd.</li><li>• Valuation of the Granite Carmel Group</li><li>• Financial derivatives consultancy for major banks in Israel</li></ul>
1994 – Present	Lecturer in Bar Ilan University and Ruppin Academic Center – Accounting, Financial derivatives, financial exposure management; Investments strategies and mangement
1991-1994	Budget officer in the financial consulting unit of the Chief of Staff', Ministry of Defense Budget division; participated in budget management for IDF Technology and Logistics division